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Web Development

Craigslist Proposal

The original Craigslist design is very messy, and there are too many links in front of your face at once. I would like to clean it and make sure the users that use craigslist are satisfied with the best experience a user can have. Also, if there are more pictures on the website or even something that can interact with the user, the user can have a better experience shopping for the item he or she wants to have.

The proposal I want to make is to make sure the user is being interacted with Craigslist. In order to do that, there has to be pictures and recommendations of the product that the user would like to buy from the owner. For example, in the example in the PNG file, I have a Wii U bundle that is on sale from the owner. On the left side, there are suggestions to what kind of product the user wants. So now, the user can be more specific on what kind of product he or she wants. At the same time, at the bottom of the page, there are recommendations to the similar products that is associated with the Wii U and that links to what the user entered in the search bar. It also shows the map and location of where the user wants to meet. In the searching page, a list of pictures show with the map and parts of the description.

In order for a user to be satisfied, the user needs to have a great experience. If Craigslist does not add pictures, there will be no interactions with the user. If other interactions with the user are added to this website, that can work also. Customer satisfaction is the number one priority for any company. That is why pictures and recommendation items should be a start.